

ASIA-PACIFIC DIGITAL TRADE SYMPOSIUM (APDITS) 2017

2ND & 3RD OCTOBER 2017

MIDA SENTRAL, KUALA LUMPUR, MALAYSIA

📶 THE FUTURE IS DIGITAL TRADE 📶

CO-ORGANIZERS: MIDA & MSPC (LOGO)
ENDORSED BY: MITI, MIDA, MATRADE, MDEC
SUPPORTED BY: ISTIC, UTAR, PIKOM, SKYZONE, GRAB APSC & ASPC

- ❖ **The 1st ever symposium on digital trade at the Asia-Pacific level.**
- ❖ **Sharing insights from global giants in digital trade.**
- ❖ **1st time ever the Asia-Pacific Services Competitive Roadmap Town Hall Meeting.**
- ❖ **Full endorsement of the Malaysian Government via the Ministry of International Trade and Industry, Malaysia, and its agencies.**

About the Symposium

This symposium is co-organized by the Malaysian Investment Development Authority (MIDA) and the Malaysian Service Providers confederation (MSPC) with the blessing of the Ministry of International Trade and Industry (MITI), Malaysia, endorsed by the Malaysia External Trade Development Corporation (MATRADE), Malaysian Digital Economy

Corporation (MDEC), Asia-Pacific Services Coalition (APSC) and ASEAN Service Providers' Confederation (ASPC) and supported by major *Digital Trade* enterprises.

The *Asia-Pacific Digital Trade Symposium (APDiTS) 2017* Is the first ever international symposium to be held at the Asia-Pacific level focusing on *Digital Trade*. APDiTS 2017 brings together global giants in digital trade. They will share their insights into the current and future direction of *Digital Trade*.

Digital Trade is the future of the services industry and not to be missed by entrepreneurs with futuristic mindset. The world's economy is currently undergoing the 4th Industrial Revolution where *Digital Trade* rules.

APDiTS 2017 prioritizes digital smart technology services wherever applicable during the Symposium.

Highlights

-  Officiated by the Prime Minister of Malaysia in the presence of Malaysia Digital Advisor, High Commissioners/Ambassadors from APEC and ASEAN member countries and VVIPs
-  **Keynote Addresses** by the Prime Minister of Malaysia, MDEC and Alibaba on *Digital Trade*.
-  **First ever** Town Hall Meeting on Asia-Pacific Services Competitive Road Map – Learn from the crafters of the Road Map, APSC, the future direction of services industry.
-  **MSPC SMEs Award Night** to iconic SMEs in the services sector and **Gala Dinner**
-  A full-day **Forum and symposium focusing only on** *Digital Trade*.
-  Symposium focused on (1) Social Media Marketing (2) Digital Cross Border Trade (3) Digital Smart Technology and (4) Learning from Successful Start-Ups
-  Visionary views from Google, Facebook, WeChat, easyParcel, Grab, Huawei and providers and applicators of smart digital technology in medicine, education, finance, logistics and construction.

Value added services include:

- ❖ Teleconferencing facility for International speakers and panellists who cannot make it to the event.
- ❖ Live Web Broadcasting for maximum exposure of the Symposium.

- ❖ Business Matching Help Desks and Business Pitching in private rooms for promoters of *Digital Trade*
- ❖ Pre- and Post programmes for participants in terms of business Matching, tour and other services.
- ❖ Free Spouse Program during Symposium
- ❖ Inbouce transport, accomodation and tour provided by Grab and Skyzone

Program

Please click to see the full APDiTS 2017 program.

Symposium Facility



Hotel: Aloft (specially arranged for APSC Council Members and Observcers.

Booking Deadline : 9 September 2017.)



Pre & Post Symposium Programs and Free Spouse Program including internal transport: Skyzone

Individual and Group Transport at your demand: Grab

Fees Structure

Deadline for Early Bird (2 August 2017)

International

- Early Bird and Group of 4 or More: USD500 per pax
- Normal Rate: USD600 per pax
- Include free dinner at the SME Award Night for 2

Malaysian

- Early Bird, MSPC Members and Group of 4 or More: RM600 per pax
- Normal Rate: RM800 per pax

Students* – International and Local

- RM300 per pax (*with valid student ID and separate seating arrangement.)

Dinner

- RM2,500 per table
- RM300 per pax

- Please click here for more information and register

Business Matching & Business Pitching

- Business Matching Ssession: RM2,000 sponsorship per company
- Business Pitching Slot: RM2,000 sponsorship per pitching slot of 30 minutes
- Please click here for more information and register

Pre & Post Symposium Program and Free Spouse Program

- Please register your interest here if you want to make business contacts or tour around West Malaysia before and after the Symposium. We will be happy to make the necessary arrangement on your behalf.
- We provide spouses with a free tour around Kuala Lumpur when the other half is attending the Symposium. Please register early to state your interest. Transport can also be arranged at the Registration Desk if you have other interest in mind.
- Please click here for more information and register.

Hotel Booking

- APSC Council Member and Observer hotel (click here)
- Other hotels via Skyzone (click here)
- Obviously you are free to book other hotels around KLSentral

Please click here for more information and register

Payment

Please pay via Cheque, Bank Draft, Money Order or Bank Transfer

Payable to: Malaysian Service Providers Confederation

Swift Code: RHBBKLMY

Account Number: 26234400001665

Amount: (RM/USD)

Registration

Please click here to register your interest

Contact Information

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