

## Sponsorship Opportunities

AFF represents an unparalleled marketing opportunity to over 2,600 senior executives and key decision makers from the global financial and business communities. Contact us to arrange tailored sponsorship packages that suit your business needs.

Past AFF sponsors include:



## Registration Fee

Standard Fee	US\$1,100	HK\$8,600
Early Bird (20% discount)	US\$880	HK\$6,880

Register at [www.asianfinancialforum.com](http://www.asianfinancialforum.com) on or before **30 November 2015** to enjoy the early bird special.

## HKTDC Global Office Network



### Contact Us Now

Tel : (852) 1830 668  
 Fax : (852) 2824 0249  
 Email : [aff@hktdc.org](mailto:aff@hktdc.org)



Follow us on :



[www.asianfinancialforum.com](http://www.asianfinancialforum.com)

# AFF

亞洲金融論壇  
 ASIAN FINANCIAL FORUM

The Voice in Global Finance

# ASIA: SHAPING THE NEW PARADIGM FOR GROWTH

18-19 January 2016

Hong Kong Convention and Exhibition Centre



香港特別行政區政府  
 The Government of the Hong Kong  
 Special Administrative Region



[www.asianfinancialforum.com](http://www.asianfinancialforum.com)

# Asian Financial Forum — *The Voice in Global Finance*

The Asian Financial Forum (AFF) brings together financial and business leaders from around the world to discuss the latest market developments and financial trends in Asia and beyond. It is the ideal platform for gathering the latest market intelligence, exchanging insights and exploring business opportunities on the Chinese mainland and throughout Asia, while also building connections with global leaders in government, business and finance.



## Past Keynote Speakers



Paul Krugman  
Princeton University



Olivier Blanchard  
International Monetary Fund



Timothy Geithner  
Former United States Secretary of the Treasury



Alan Bollard  
APEC Secretariat



Lawrence H. Summers  
Harvard University



Zhu Min  
International Monetary Fund



David Lipton  
International Monetary Fund



Joseph Stiglitz  
Columbia University



Robert Mundell  
Columbia University



Nouriel Roubini  
NYU's Stern School of Business



Jim Rogers  
Quantum Fund



Zhou Xiaochuan  
The People's Bank of China

2,600+  
financial and business leaders and

500+ journalists from  
39 countries and regions

85%  
were CEOs and  
senior decision makers

100+  
distinguished speakers

500+ one-to-one meetings at  
AFF Deal Flow Matchmaking Session

# Insights and Intelligence

Government policymakers, regulatory experts as well as influential financial and business leaders from around the world gather at the AFF to shed light on the past, examine the present and shape the future.

“ I think it is a remarkable gathering ...It is very exciting, I've learned a lot by being here. ”

**Charles L. Evans, President and CEO, Federal Reserve Bank of Chicago**

“ The depth and quality of the questions show me the depth and quality of the audience, and I'd say from that perspective it was very worthwhile. ”

**John Rice, Vice Chairman, General Electric Company**

“ The scale of the conference is amazing, the topics are very timely, and the quality of the speeches and discussions are very high. ”

**Zhu Min, Deputy Managing Director, International Monetary Fund**

## Past Speakers



**Paul M. Achleitner**  
Deutsche Bank AG



**Michel Barnier**  
Former European Commissioner for the Internal Market and Services



**Michael Diekmann**  
Allianz SE



**Jeroen Dijsselbloem**  
President of the Eurogroup  
Minister of Finance, Netherlands



**Saeb Eigner**  
Dubai Financial Services Authority



**Richard Elman**  
Noble Group



**Andrea Enria**  
European Banking Authority



**Charles L. Evans**  
Federal Reserve Bank of Chicago



**Douglas Flint**  
HSBC Holdings



**Victor K Fung**  
Fung Group



**Vittorio Grilli**  
Former Minister of Economy and Finance, Italy



**Stefan Ingves**  
Sveriges Riksbank



**Richard Lavin**  
Commercial Vehicle Group Inc.



**Steven Maijor**  
European Securities and Markets Authority



**Paul Manduca**  
Prudential plc



**Timothy G. Massad**  
U.S. Commodity Futures Trading Commission



**Carlo Mazzi**  
PRADA S.p.A.



**The Rt Hon George Osborne MP**  
Chancellor of the Exchequer, UK



**Klaus Regling**  
European Stability Mechanism



**John Rice**  
General Electric Company



**Stephen Roach**  
Yale University



**The Hon Wayne Swan MP**  
Former Deputy Prime Minister and Treasurer, Australia



**Mark Tucker**  
AIA Group Limited



**Ksenia Yudaeva**  
Bank of Russia

# Through the Eyes of Asia

Distinguished leaders from China and Asia share their insights on the region's evolving financial outlook and its role in sustaining global economic growth.

“ The forum has a broad perspective with Asian focus. It is an important platform to encourage regional economic development. The forum is obviously effective. ”

**Fu Yuning, Chairman, China Resources (Holdings) Co**

“ It is a very large forum, a very good opportunity to provide information, to meet investors from many Asian countries. That's why I came here. ”

**Klaus Regling, Managing Director, European Stability Mechanism**

“ When you have a lot of activities and people are busy, something good must be going on. ”

**Teresita Sy-Coson, Vice Chairperson, SM Investments Corporation**

## Past Speakers



**Bahk Jaewan**  
Former Minister of Strategy and Finance, Korea



**Ding Xuedong**  
China Investment Corporation



**Fu Yuning**  
China Resources (Holdings) Co



**Ge Huayong**  
China UnionPay



**Douglas Hsu**  
Far Eastern Group



**Haruhiko Kuroda**  
Bank of Japan



**Jiang Jianqing**  
Industrial and Commercial Bank of China Ltd.



**Jih-Chu Lee**  
Bank of Taiwan



**Robin Li**  
Baidu Inc.



**Liang Xinjun**  
Fosun International Limited



**Liu Chuanzhi**  
Legend Holdings



**Lou Jiwei**  
Minister of Finance, PRC



**K.K. Modi**  
Modi Enterprises



**Narayana Murthy**  
Infosys Limited



**Takehiko Nakao**  
Asian Development Bank



**Frank Gaoning Ning**  
COFCO Corporation



**Datuk Ranjit Ajit Singh**  
Securities Commission Malaysia



**Yasuhiro Sato**  
Mizuho Financial Group, Ltd.



**Frederik Ferdinand Seegers**  
CT Corp



**Shang Fulin**  
China Banking Regulatory Commission



**U.K. Sinha**  
Securities and Exchange Board of India



**Teresita Sy-Coson**  
SM Investments Corporation



**Tony Tan Caktiong**  
Jollibee Foods Corporation



**Xiao Gang**  
China Securities Regulatory Commission

## Match Investors and Projects at AFF Deal Flow

Jointly organised with the Hong Kong Venture Capital and Private Equity Association, the AFF Deal Flow Matchmaking Session arranges one-to-one meetings between investors and potential deals from around the world. More than 1,000 companies have taken part in the event since its first edition, including investment project owners, private equity firms, investors, high net-worth individuals and senior professionals from intermediaries and professional service providers.

“The Deal Flow has created good opportunities for me to meet with corporates interested in outbound investment.”

Alex Downs, Director, Ironsides Holdings Ltd

“It has enhanced my company’s expansion. We gained a lot by having very good communication with big corporates and SMEs on our project.”

Joseph Jin, CEO, Grimm Fairy Tale (China) Co., Ltd.



500+  
matchings

180+ projects from 22  
countries and regions, including  
50+ mainland investors

Featuring Projects in:

- Technology
- Infrastructure and real estate
- Brands and consumer goods
- Food and agriculture
- Healthcare and more ...

### Global Investment Zone

A dedicated showcase for investment agencies to highlight the latest investment opportunities and priority sectors worldwide, from the mature economies to those in the ASEAN, with special focus along The Belt and Road economies.

## Topical Themes of Today and Tomorrow

The AFF features in-depth discussions and exchanges on topical issues in global finance and business:

- Policy trends and developments
- Global economic outlook and investment opportunities
- The Belt and Road Initiative
- China's opportunities and challenges
- Chinese financial liberalisation
- Asia's multi-speed development
- RMB business
- Asset and wealth management
- Private investment
- Outward direct investment
- E-commerce
- Financial innovation

## Expand Your Horizons

Networking is a key element of the AFF. Our Networking Lounge and various networking events offer ample opportunities for you to connect with financial leaders, potential business partners, investment promotion agencies and consultancies from around the world. Participants can also connect with each other directly via the AFF online platform and mobile app.



“ I’m quite impressed by the speakers and the number of participants and the variety of companies and institutions that have joined. So it could become, I think, the Asian forum or maybe the world forum of future. ”

**Kasit Piromya, Former Minister of Foreign Affairs, Thailand**

“ It is very impressive. There is the quality of speakers and the number of delegates ... things are moving extremely fast here and there is a lot of innovation. ”

**Fabrice Desnos, Regional CEO, Euler Hermes**

“ It brought together some important regulators, business people and finance industry people. It was a great informative session updating us and focusing on Asia, the issues and growth of Asia. ”

**Kathryn Shih, CEO Wealth Management Asia Pacific and Group Managing Director, UBS AG**

“ AFF is our flagship event in Hong Kong in the financial services area. It has established itself firmly now after eight years, that we are the premier event of its kind in Asia. ”

**Laura Cha, Chairman, Financial Services Development Council, Hong Kong/  
Non-Executive Deputy Chairman, The Hongkong & Shanghai Banking Corporation Limited**

“ My organisation, members’ organisations and companies value enormously the opportunity to network and the most importantly, the business opportunities certainly exist here and all over China. ”

**Lionel Johnson, President, Pacific Pension Institute**

“ It’s a fantastic event. Lots of people, very senior representation across the variety of countries around the world makes it a truly global event. ”

**Yasser El-Ansary, Chief Executive, Australian Private Equity & Venture Capital Association Limited**

# International Financial Week

AFF is the anchor event of the International Financial Week (IFW). Starting from 14 January 2016, a host of high-level conferences, seminars and networking events covering topical issues in global finance will be organised to facilitate more networking and intelligence gathering opportunities for you. IFW 2015 attracted more than 4,400 participants to 14 events that covered a wide range of topics, including Asian private equity, capital markets, fund raising, hedge funds, family offices, business ethics, risk management and governance.

[www.internationalfinancialweek.com](http://www.internationalfinancialweek.com)



2015 participating institutions:



## AFF 2016 Programme

### 18 January (Monday)

- Morning**
  - Opening Session
  - Plenary Session
  - Policy Dialogue
- Afternoon**
  - Keynote Luncheon
  - Panel Discussion: Global Economy
  - Panel Discussion: China Opportunities
  - Panel Discussion: Asian Development
  - Dialogues with Industry Leaders
- Evening**
  - Cocktail Reception

### 19 January (Tuesday)

- Morning**
  - Breakfast Panel on Hong Kong: Your Super-Connector to the Belt and Road Initiative
  - Panel Discussion: Business Innovation and Disruption: Big Data, Fintech and E-commerce
- Afternoon**
  - Keynote Luncheon
  - Global Investment Summit
- Full Day**
  - Concurrent Workshops on Thematic Topics: RMB business; asset and wealth management; private investment; Chinese outbound investment; The Belt and Road Initiative; China's financial liberalisation; ASEAN development; technology and finance, etc.
  - AFF Deal Flow Matchmaking Session: Unique deal-sourcing and matchmaking session between investors and project owners, where one-to-one meetings will be arranged for participants to interact with potential business partners from around the world



<Subject to change>



## Be Part Of It

The following global leaders joined previous Asian Financial Forums:

### Toshihisa Adachi

Chairman, Japan Venture Capital Association

### Nicolas Aguzin

Chairman & CEO Asia Pacific, JPMorgan Chase

### Stephen Bird

CEO, Global Consumer Bank, Citi

### Anthony Bolton

President-Investment, Fidelity International

### Yavuz Canevi

Chairman, Turkish Economy Bank

### Chen Yuan

Chairman of Board of Directors, China Development Bank

### Louis Cheung

Founding CEO, Boyu Capital

### Cho Tak Wong

Chairman, Fuyao Glass Industry Group

### Eric Chong

CEO & President, Siemens Limited

### Ashwani Goel

Country Head/General Manager, Tata South-East Asia

### Larisa Gorchakovskaya

Executive Director, VTB Pension Fund

### Guo Shuqing

Former Chairman, China Securities Regulatory Commission

### Arif Hartanto

Chairman, Indonesian Pension Fund Certification Board

### Dörte Höppner

Secretary-General, European Private Equity and Venture Capital Association

### Benjamin Hung

Regional CEO, Greater China, Standard Chartered Bank (Hong Kong) Ltd.

### Brett King

CEO and Founder, Moven

### Tshepo Kgadima

President & CEO, LontohCoal

### Ramakrishnan Krishnamurthy

Chief Executive, Indian Banks' Association

### Zhang Lei

Chairman and CEO, Hillhouse Capital Management Group

### David Li

Chairman & Chief Executive, The Bank of East Asia

### Richard Li

Chairman and Executive Director, PCCW

### Tomson Li

Chairman & CEO, TCL Corporation

### Yong Lin

Deputy Chairman, Managing Director and Executive Director, Haitong International Securities Group Ltd.

### Vincent Lo

Chairman, Shui On Group

### Che Woo Lui

Chairman, K.Wah Group

### Mark McCombe

Global Head, BlackRock's Institutional Client Business

### Oleg Mukhamedshin

Deputy CEO, UC RUSAL

### Pan Shiyi

Chairman, SOHO China

### Stefan M. Selig

Under Secretary of Commerce for International Trade, US Department of Commerce

### Andrey Shemetov

Deputy CEO, Moscow Exchange

### Gatut Subadio

President Director, Bank Mandiri Pension Fund

### Kevin Thieneman

Chairman & President, China, Caterpillar

### Tokiko Shimizu

Deputy Director-General, Bank of Japan

### Edmund Tse

Non-executive Chairman, AIA Group Limited

### Tung Chee Chen

Chairman, Orient Overseas (International)

### Azwani Sjech Umar

President Director, PLN Pension Fund

### Pauline Vamos

CEO, The Association of Superannuation Funds of Australia

### Perry Warjiyo

Deputy Governor, Bank Indonesia

### Bambang Wibisono

Chairman, Freeport Indonesian Pension Fund

### David S. Y. Wong

Chairman, Dah Sing Bank Ltd

### Peter Wong

Chief Executive, Asia Pacific, The Hongkong and Shanghai Banking Corporation

### Yan Bingzhu

Chairman, Bank of Beijing

### Zhang Yujun

President, Shanghai Stock Exchange

### Zhang Liping

Co-Chief Executive Officer, Greater China, Credit Suisse (Hong Kong) Ltd.

### John Zhao

Founder & CEO, Hony Capital  
Executive Director and Executive Vice President, Legend Holdings

### Levin Zhu

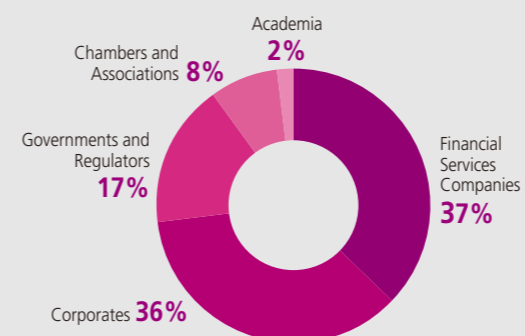
Former President and CEO, China International Capital Corporation

... and more

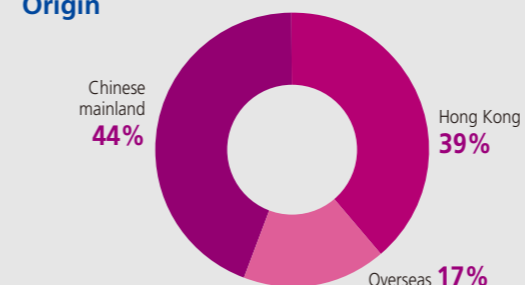
## Who Should Attend?

- Professionals from financial institutions
- Corporate heads, CFOs and senior executives
- Investors and high net-worth individuals
- Financial intermediaries and professional services providers
- Project owners seeking investment partners
- Regulators and government representatives
- Thought leaders, opinion-makers and think tank analysts

### Business Nature



### Origin



## About Hong Kong

- World's freest economy for 21 consecutive years (Heritage Foundation)
- Rule of law combined with a low and simple taxation system
- Free flow of information, people, goods, capital
- Bridge to Chinese and Asian markets
- Leading global financial centre; 1<sup>st</sup> in Asia in Z/Yen Group's Global Financial Centres Index
- 3<sup>rd</sup> largest in Asia for stock market capitalisation in 2014; among the world's top 3 IPO markets for the past 6 years
- Gateway to 4.7 million high net-worth individuals in Asia-Pacific
- Combined fund management business at US\$2.3 trillion in 2014
- About 70 of the world's largest 100 banks operate in Hong Kong
- World's 5th largest FOREX trading centre
- 2<sup>nd</sup> largest Asian private equity centre in 2014
- 1<sup>st</sup> and the largest RMB offshore centre in the world
- Top destination for China's FDI

## About HKTDC

A statutory body established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and services providers. With more than 40 offices globally, including 13 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and throughout Asia. The HKTDC also organises international exhibitions, conferences and business missions to provide companies, particularly SMEs, with business opportunities on the mainland and in overseas markets, while providing information via trade publications, research reports and digital channels including the media room. For more information, please visit: [www.hktdc.com/aboutus](http://www.hktdc.com/aboutus).