



Global Services Summit 2015 “The Next Generation of Services”

Wednesday, October 21:

Location: Ronald Reagan Building

Plenary: Ballroom B

Luncheon: Atrium Hall

Reception: Ballroom A and Foyer

8:15-9:00 a.m. Registration and Breakfast

9:00 a.m. **Welcome and Opening**
CSI Board Chairman
CSI President

9:00-9:30 a.m. **“Behind the Scenes at Capitol Hill”: A Congressional Discussion on Trade**
Congressional leaders discuss trade topics of the moment on Capitol Hill

9:30-11:00 a.m. **“Making Services Work for Sustainable Economic Growth: What’s the Formula?”**
Trade ministers from around the world share national policies and international measures that are necessary to enlist trade in services as a critical ingredient in achieving sustainable growth. As active players in trade agreements and leaders in the WTO, ministers will share their thoughts on the principal challenges facing the global trading system and the important role services play for their economies.

11:00-11:20 a.m. Coffee Break

11:20-12:30 a.m. **“The View from the Services C Suite”**
What are the big issues that services executives face while operating global companies? This panel focuses on the important factors and challenges services



executives have to consider while operating in a global market, and how technology is changing their respective businesses.

12:30-2:00 p.m. **Luncheon: Keynote Speaker & Awarding the CSI Services Innovation Award**

- Keynote Speaker: Richard McGregor, Public Policy Fellow, Kissinger Institute on China and the United States, Wilson Center and author of the “The Party”

2:00-2:30 p.m. Dessert bar and open networking

2:30-3:30 p.m. **“Trans-Pacific Partnership (TPP) and Beyond: Moving Forward in the Asia-Pacific”**

How do business leaders and regulators move forward in the Asia-Pacific region as the Trans-Pacific Partnership (TPP) comes to a close and the region continues to expand economic ties? A panel of business leaders and government officials discuss their perspectives on the changing trade landscape of the Asia-Pacific region as a result of the TPP. What are lessons learned from TPP that should be applied in future agreements such as the TiSA?

3:45-5:00 p.m. **“Innovation in Services: Where is Technology Leading Us?”**

A discussion which delves into how services innovations, particularly through the use of digital tools, are creating new opportunities for all sectors of the economy and for new players in the global marketplace (e.g., SMEs, developing countries, women). The panelists will discuss technological advances in their sector and what international trade rules are needed to maximize opportunities.

5:00-5:45 p.m. One-on-one conversation with Secretary of Commerce Penny Pritzker (invited)

5:45-7:30 p.m. Networking reception